

Keep Children Safe Online



In August O2 and the NSPCC launched a new partnership to keep children safe online.

To children, online friends are real friends. Online life is real life. There's no distinction. Children and young people spend a lot of time online – it can be a great way for them to socialise, explore and have fun. But children do also face risks like cyberbullying or seeing content that's inappropriate.

Parents and families understand the dangers children face in everyday life, from being careful when crossing the road to not talking to strangers. But keeping children safe online can sometimes seem much harder. This needs to change.

That's why the NSPCC has joined forces with O2. Together they want to get every family in the UK talking about and understanding their child's online world, just as they would their day at school. They want to bring parents and children together, to explore, create and play in the online world.

To do this they're running nationwide workshops which will give parents and families the skills and knowledge to have conversations with their children about online safety. They're also providing expert advice through their websites, a new online safety helpline for parents and from trained staff.

If you have any questions or concerns about online safety, such as setting up parental controls, adjusting privacy settings, understanding social networks or online gaming, you can call the Online Safety Helpline on 0808 8005002 or visit the NSPCC's website www.nspcc.org.uk/o2 for information and resources that will help you start conversations at home.



*Supporting the work of
the NSPCC*

NSPCC